



Initial Introductory Form

Dunn's Famous International Holdings Inc.

The following information is necessary in evaluating your qualifications to be awarded a franchise or business. Should you qualify and a mutual interest develops, additional information may be requested. This form must be completed before continuing with the franchise "search" process. The information you provide will be treated in the fullest confidence.

Please note: This is NOT the formal application for a Dunn's franchise. This is only a preliminary information request for our review to better evaluate your interest in Dunn's as well as consider the area you are interested in and determine how we can best respond to your inquiry. The formal application for a Dunn's franchise will be completed and submitted by you only at a point later on in the process when we have evaluated your interest and you have actually decided to apply for a Dunn's franchise in a specifically identified market or area that we have discussed prior to your submitting the formal application.

Please complete this IIF with as much detail as you can to better enable us to assist you in exploring the Dunn's franchise opportunity and provide you with more information on the Dunn's concept as we move forward in the franchise approval process. Thank you for your assistance and helpful information!

APPLICANT INFORMATION

NAME (LAST/FIRST/MI)			
ADDRESS			
CITY		PROVINCE/STATE	POSTAL CODE/ZIP
OWN/RENT/LEASE?	LIVED AT THIS RESIDENCE FOR		
HOME PHONE	BUSINESS PHONE	CELL	BEST TIME TO CALL
FAX	EMAIL		

PARTNER INFORMATION (IF NEEDED)

NAME (LAST/FIRST/MI)			
ADDRESS			
CITY		PROVINCE/STATE	POSTAL CODE/ZIP
OWN/RENT/LEASE?	LIVED AT THIS RESIDENCE FOR		
HOME PHONE	BUSINESS PHONE	CELL	BEST TIME TO CALL
FAX	EMAIL		

EMPLOYMENT HISTORY (MOST RECENT)

OCCUPATION	POSITION
COMPANY	ADDRESS (CITY, PROV/STATE, POSTAL CODE/ZIP)
DESCRIBE DUTIES AND RESPONSIBILITIES:	

World headquarters

Dunn's Famous International Holdings Inc.
 1249 rue Metcalfe, Montréal, Québec, Canada, H3B 2V5
 Dunn's Famous International Holdings Inc.

Mark Segall, GM Franchise Development

Direct Line: (514) 887-2077

Office Line: (514) 395 1927

Email: franchise@dunnsfamous.com

www.dunnsfamous.com



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HOW DID YOU HEAR ABOUT DUNN'S FAMOUS

VISITED A DUNN'S LOCATION?	<input type="checkbox"/>	WHICH ONE?
RESPONDED TO ADVERTISING?	<input type="checkbox"/>	WHERE?
HEARD ABOUT DUNN'S FAMOUS FROM OTHERS	<input type="checkbox"/>	
ADDITIONAL COMMENT		

QUESTIONS

ARE YOU INTERESTED IN BECOMING A DUNN'S FRANCHISE OWNER:			YES <input type="checkbox"/>	NO <input type="checkbox"/>
WHAT AREA WOULD YOU BE INTERESTED IN:	CITY/TOWN	PROVINCE/STATE		
DO YOU LIVE IN THAT CITY, TOWN OR AREA NOW?:			YES <input type="checkbox"/>	NO <input type="checkbox"/>
PLEASE EXPLAIN IF YOU LIVE IN DIFFERENT AREA THAN ONE YOU ARE INTERESTED IN:				

TIME FRAME

HOW SOON ARE YOU ABLE TO START:
WHEN WOULD YOU LIKE TO OPEN:

OPERATION

WOULD YOU BE THE OWNER OPERATOR OF THE BUSINESS:			YES <input type="checkbox"/>	NO <input type="checkbox"/>
IF NO WHO WOULD MANAGE THE STORE:				
IN EITHER CASE, AS THE FRANCHISEE, YOU WILL BE REQUIRED TO ATTEND OUR TRAINING PROGRAM - WILL YOU BE ABLE AND WILLING TO DO THAT?:			YES <input type="checkbox"/>	NO <input type="checkbox"/>
IF NO, PLEASE EXPLAIN WHY:				

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FINANCIAL DETAILS

HOW MUCH CAPITAL ARE YOU ABLE TO COMMIT TO THIS INVESTMENT?: Note: Total investment for a single Dunn's store range from 300k to 950k		
SOURCE OF CASH INVESTMENT CAPITAL AVAILABLE TO YOU?:		
WHAT AMOUNT OF CAPITAL WILL YOU NEED TO FINANCE OR BORROW?:		
DO YOU HAVE A FINANCE SOURCE OR FUNDING COMMITMENT IN PLACE NOW?:		
IF YOU WILL NEED ADDITIONAL FUNDING, DO YOU FEEL YOU CAN QUALIFY FOR FINANCING? Please explain:		

HOW DID YOU HEAR ABOUT DUNN'S FAMOUS!

DO YOU LIKE SMOKED MEAT & OTHER DELI FOOD? YES <input type="checkbox"/>	NO <input type="checkbox"/>
HAVE YOU TASTED ANY OF OUR DUNN'S FAMOUS MENU ITEMS? YES <input type="checkbox"/>	NO <input type="checkbox"/>

Please complete this Inquiry Form and either email it to franchise@dunnsfamous.com or mail it to the attention of "Mark Segall" at our World Headquarters address below.

We look forward to receiving this information from you and commencing the process to invite you in for a "Discovery Day" visit and ultimately welcome you into the Dunn's family of Dunn's franchise owners.

This information is not an offer for a franchise nor can it be construed as one as such offer will only be made with presentation of disclosure information as required and formal offer and application as may be extended by the company at such time as said activity may be appropriate.

APPLICANT'S SIGNATURE REQUIRED

SIGNED:	DATE:
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